

# iLead

## A Different Approach to Leadership Development

The iLead program is a one-of-a-kind leadership development series designed by Bridge Consulting International for up-and-coming professionals who want to broaden their skills.

Through the use of in-gallery, visual art exercises, guest lectures and best practice discussions, participants learn skills essential for 21st century leaders. Leading faculty from UTC's College of Business and the Hunter Museum's experienced curators have teamed up with Bridge Consulting to deliver this experience.

**Dates: Sept. 16 and Oct. 21, 2010**

The iLead series takes place over two days at the Hunter and includes four course areas that include: The Leader, The Team, The Idea and The Do.

During each course, participants explore multiple dimensions of leadership and take part in learning scenarios using pieces from the Hunter's collection. Each course will also include leading research, best practice discussions and guest lecturers.



# The iLead Program

## Day One

- The Leader: Participants evaluate their leadership styles, complete communication style assessments and explore best practices for building leadership skills for the 21st century.
- The Team: In this session, participants learn leading practices for effective teaming, collaboration and communication.

## Day Two

- The Idea: Participants learn aspects of innovation and design thinking that are critical for creating breakthrough ideas and bringing them to the market as well as how to lead an organization through change.
- The Do: This segment focuses on how strategic planning and analysis bring big ideas to life. Participants will also discover tools and techniques for achieving results.

The iLead program is a Bridge Consulting International program delivered in partnership with the Hunter Museum and the University of Tennessee at Chattanooga College of Business. All courses take place at the Hunter Museum on Sept. 16 and Oct. 21 from 8:30 a.m. until 5 p.m. An optional networking reception (open to community leaders and participants) will follow from 5:30 to 7 p.m.

The iLead course is \$1,000 per participant and includes all sessions and materials (lunch on each day is not included). Companies that purchase registration for their employees will be eligible for a discounted scholarship for additional employees.

**For more information, or to register, visit [www.huntermuseum.org/learn/ilead/](http://www.huntermuseum.org/learn/ilead/) or contact Adera Causey at [acausey@huntermuseum.org](mailto:acausey@huntermuseum.org) or 423.752.2053.**

